



MediaMaster[®]

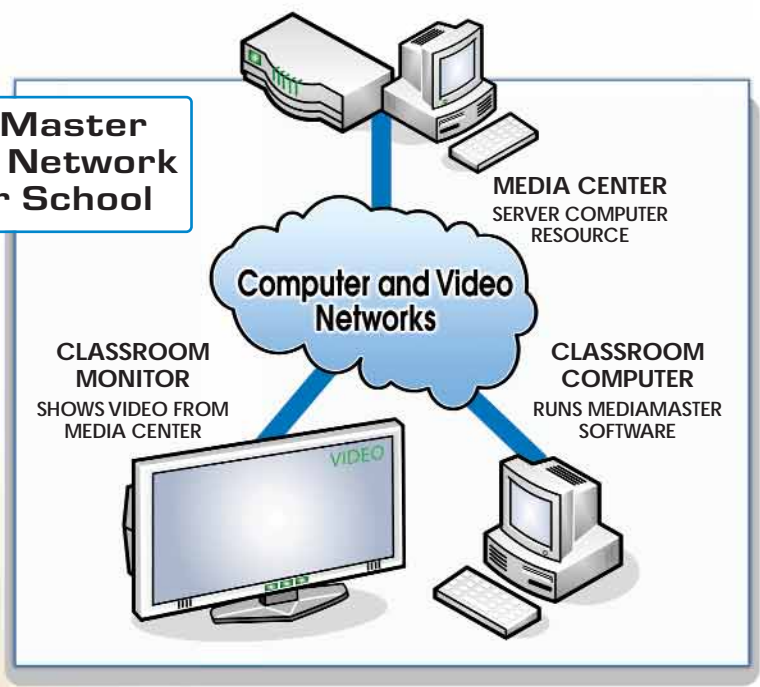
MEDIA DELIVERY & MANAGEMENT

MediaMaster[®] is a full-featured media delivery system for schools. It is very easy to use, with support for everything from VCRs to the most modern video-on-demand technologies. With MediaMaster, you are assured a flexible and manageable system that seamlessly integrates with your school's network.

The MediaMaster Advantage

- Empowers teachers to make effective use of their school's media resources, directly from their classroom computer.
- Works with any modern browser; any platform. The client software is a standard web application.
- Fully manageable from anywhere – across the campus or across the world, the Linux-based server and web technologies employed minimize the need for on-site technical expertise, keeping costs down.

MediaMaster System Network In Your School



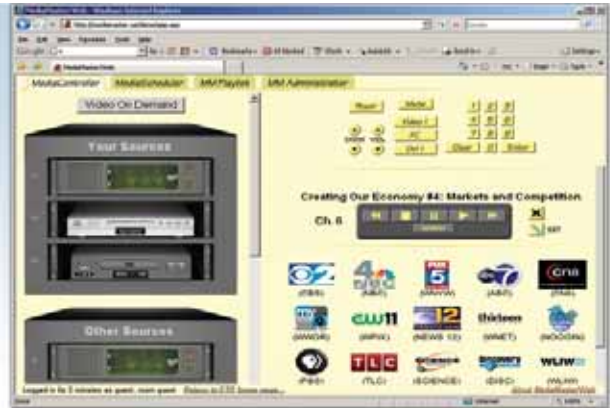
MediaMaster®

SOFTWARE INTERFACE

MediaController

MediaController is an easy-to-use graphical web interface for controlling media resources. Anyone who has ever used a DVD player can use MediaController. The left side of the screen displays the available sources; click on a source, and it appears on the right half of the MediaController screen, ready to be controlled. Because all sources use the same button palette, MediaMaster hides the little quirks of each source: *everything works the same way.*

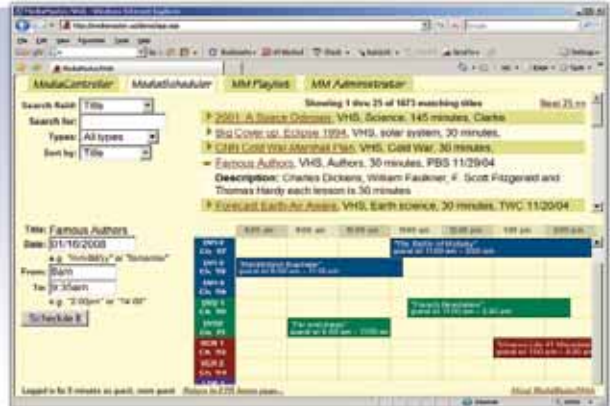
MediaController has built-in support for digital video servers and DVD players, plus legacy source types such as VHS and LaserDisc. As the technology changes or advances, MediaMaster will evolve to support it. MediaMaster can also control your classroom TV, so you don't need to keep track of your remote.



MediaScheduler

MediaScheduler is the title "search & schedule" component of the MediaMaster system. With it, you can find media titles appropriate to an upcoming lesson, schedule them for a future date and receive immediate confirmation that the title will be available. The program is sophisticated and elegant, yet uncomplicated.

MediaScheduler can filter out a few apropos titles from a title database of thousands of records in an eyblink. Then you can quickly find only those that are on suitable media, and then get detailed descriptions of each title. Once selected, scheduling is simply a matter of entering date and time desired for that title, and then clicking the "Schedule It" button. Plus we can convert your existing database to our own format, so you will not have to re-key everything for our system.

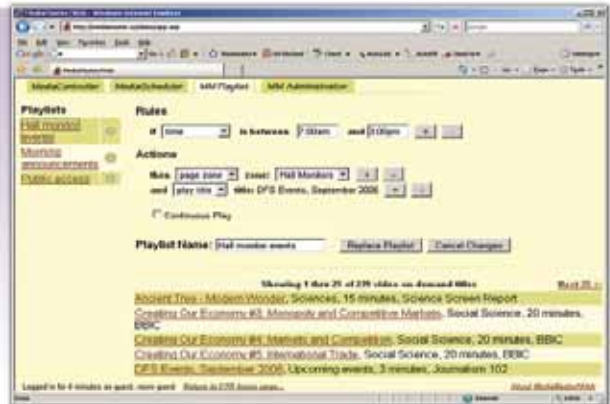


Playlist

Playlist is the video automation component of the MediaMaster system. Set a group of titles to play back on a schedule, page a zone to turn a group of TVs on and change them to a specific channel, and more. Its scheduling logic can accommodate most any required playback pattern.

Here are just a few of the things you can do with Playlist:

- Run a public access cable channel showing pre-recorded videos
- Show school news on the hallway monitors during each class period break.
- Send all classroom TVs to the morning news show run by the journalism class.



Administrator

MediaMaster Administrator (MMA) is the remote configuration and monitoring program for the MediaMaster system. With it, the system administrator can configure and control virtually every aspect of a MediaMaster installation. In addition, the school's administrators can use it to initiate school-wide or more selective classroom or zone plays.

Like the rest of the MediaMaster system, MMA works over the web, so administration can be done from anywhere. If your school's network is hooked up to the Internet, you could even administer your MediaMaster system from anywhere across the globe.

